

Spring Newsletter

NEW HOPE NEW LIFE



The Importance of Outreach

In a world where so many women facing unexpected pregnancies feel hopeless, our ministry, through Christ Jesus, stands as a beacon of hope, compassion, and life-affirming support. At Crisis Pregnancy Services, we provide free pregnancy testing, ultrasounds, counseling, material assistance, and referrals to community resources, all with the goal of empowering women to choose life for their babies. But reaching those who need us most requires meeting them where they are searching for help.

One of the most powerful and effective tools we have today for outreach is Google Ads. In an age when people turn to search engines first for answers to deeply personal questions, like "pregnancy options near me," "free pregnancy test," or even "abortion information," Google Ads allow us to appear prominently at the top of search results. This means we can connect with women right when they are actively seeking help, often in the early stages of their pregnancy when support can make the biggest difference.

In recent years, pregnancy centers using digital advertising strategies like Google Ads have reported significantly higher numbers of women seeking abortion alternatives, allowing us to offer hope and truth in a digital space.

If you're reading this as a supporter, your prayers and gifts make this outreach possible. Consider partnering with us financially or through volunteering.

Together, let's continue answering God's call to rescue and redeem in these critical moments.



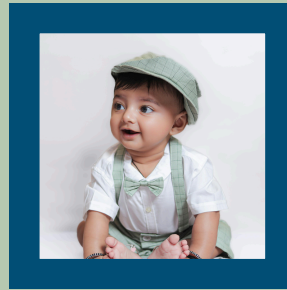
Pro-Life News

Sen. Josh Hawley introduced legislation to override the FDA approval of mifepristone, part of the abortion pill, widely available by mail.

"We've known for years that mifepristone is risky, but it's really just in the last few years that we've learned that this drug is inherently dangerous and it is inherently prone to abuse," Hawley contended, citing a study that found 11% of 875,000 analyzed mifepristone prescriptions for abortion led to "serious adverse health" issues.

Prayer Requests

- For Spiritual Refreshment and Protection for everyone at the center.
- More women to seek our help and more lives to be saved.
- For God to be Glorified through you and all of us fighting in this mission.



[Material Needs Wish List](#)

Note from Chuck & Christine

One of our very first clients on the mobile unit was a young woman we'll call Brandy*. When she stepped into the unit, she was uncertain, scared, and seriously considering abortion. After seeing her baby's ultrasound and hearing the baby's heartbeat, everything changed. Brandy* chose life for her child! What an incredible joy to see her now glowing with anticipation, eagerly awaiting the arrival of her little one! Stories like Brandy's* are a big part of why we do what we do, and they are multiplied because of partners like you.

Thanks to your partnership with us we have been able to truly begin to use the mobile ultrasound unit. This is an incredible tool to stand-up for life in every way, and we would love to grow this even further.

How will we continue to foster this growth? By supporters like you joining our Shiphrah Society of dedicated monthly givers to help support the growth of CPS and the many generations that will be changed through God and you.

When you join the Shiphrah Society by becoming a monthly giver, you directly support families in our community and help save lives.

You will also be one of the first to know about changes at CPS through our monthly Shiphrah Society emails and other special perks!

So go ahead and scan the QR code with your phone to join us!



Scan to Give Today!



"I have come that they may have life, and have it to the full." John 10:10

We are looking for a social media coordinator volunteer - Just 1- 2 hours a week

Connect With Us!



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